

Sponsorship Opportunities.



Sponsoring Wymondham RFC will benefit both you and our club. We like to work with our sponsors as business partners and have created some very special sponsorship packages which offer you a range of options in marketing your business / products.

Our aim is to give you some great opportunities to:

-
- achieve brand awareness
- reach a direct audience of nearly 1300 members
- generate new business leads and sales
- support local sport and the community.

Our sponsors are recommended to members and supporters as preferred suppliers.

With the value for money range of sponsorship options (see below) - you have the opportunity to raise the profile of your business on the pitch, in written communications that may be kept throughout the season, on the website and, importantly, in a regular newsletter which will be sent to members, supporters and sponsors of the club. Your business will also be able to benefit from networking at our matches and our superb social events – which range from fun days to fireworks displays and key events in the local business calendar.

Please view our sponsorship options below. Each sponsorship package details the marketing, advertising and networking included and has been carefully designed to give you the maximum opportunity and contact to achieve your objectives – at that level of sponsorship. Some individual sponsorships are also available and are detailed below.

Opportunities also arise for specific event sponsorships linked to with our highly popular and well attended events. From our Pre Match Lunches with four courses prepared by our excellent caterers, Eatwells, to our prestigious Players' Dinner, an event that attracts in the region of 500 club members, friends and guests from the local business community. Our annual Fireworks Event is also ranked one of the finest in the county.

MAIN SPONSOR:

Wymondham RFC is delighted to have Leathes Prior Solicitors as main sponsor to the club – and to have

The club's Main Sponsor has a bespoke and unique sponsorship package which presents benefits to bo

PLATINUM SPONSORS: £3,500 + VAT

CLUB:

Advertising Board (plus cost of board):

- -
- -
- -

- Board at post ends **or**
- Clock board **or**
- Perimeter & small car park board

TEAM:

Wymondham 1st XV

Match Ball (plus cost of logo) **or**

Shirts (plus cost of embroidery):

- Front or back logo **or**

Shorts (plus cost of embroidery):

□□□□□□□□□□□□□□□□□□□□ **Plus** □□□□□□□□□□□□□□□□□□□□

Handbook:

- - Colour advert (full page)
- - Sponsors' listing
-

Website:

- - Sponsors page
- - Link to website
- - Wording

Plus

E Newsletter: □

- - Advert x 1
- - Articles x 1 (max 250 words)
- - Listing (min 6 newsletters pa)
-

EVENTS:

Players Dinner:

- - Table sponsorship
- - Platinum tickets x 2
- - Listing in programme

Summer Ball:

- - Tickets x 2
- - Listing in programme
-

Sponsors' Lunch:

- - Tickets x 2

GOLD SPONSORS: £2,500 + VAT

CLUB:

Advertising Boards (plus cost of boards):

- -

Perimeter & car park board

TEAM:

Wymondham 2st XV

Shirts (plus cost of embroidery):

- -

Front or back logo **or**

Shorts (plus cost of embroidery):

□ □ □ □ □ □ □ □ □ □

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ **Plus** □ □ □ □ □ □ □ □ □ □ □ □

Handbook:

- -
- -
-

Colour advert (full page)
Sponsors' listing

Website:

- -
- -
- -

Wording

Sponsors page
Link to website

Plus

E Newsletter:

- -
- -
- -
-

Advert x 1
Articles x 1 (max 250 words)
Listing (min 6 newsletters pa)

EVENTS:

Players Dinner:

- -
- -
-

Gold Tickets x 2
Listing in programme

Summer Ball:

- -
- -
-

Tickets x 2
Listing in programme

Sponsors' Lunch:

- -

Tickets x 2

SILVER SPONSORS: £1,250 + VAT

CLUB:

Advertising Board (plus cost of board):

- -
-

Perimeter

or

TEAM:

Wymondham 1

st

XV

Socks

(plus cost of embroidery):

□□ □□□□□□□□□□□□□□□□ **Plus** □□□□□□□□□□□□□□□□

Handbook:

- - Colour advert (half page)
- - Sponsors' listing
-

Website:

- - Sponsors page
- - Link to website

Plus

E Newsletter:

- - Listing (min 6 newsletters pa)
-

EVENTS:

Players Dinner:

- - Tickets x 2
- - Listing in programme
-

Sponsors' Lunch:

- -

Tickets x 2

INDIVIDUAL AND SPECIFIC EVENT SPONSORSHIPS: Price + VAT

CLUB:

Advertising Boards (plus cost of board):

- -

Price range

£100 - £500

-

TEAMS:

Wymondham 1

st

XV

Match Ball

(plus cost of logo)

£1000

All teams

Clothing (plus cost of embroidery) £150 - £1000

COMMUNICATIONS:

Handbook and other marketing documentation :

- -	Colour adverts	£75 - £450
-		

Website:

- -	Sponsors page listing	
- -	Link to website	£100
-		

E Newsletter:

- -	Advert x 1	£100
- -	Articles x 1 (max 250 words)	£100
- -	Listing (min 6 newsletters pa)	£50
-		

EVENTS:

- -	Players Dinner Drinks Reception	£1500
-----	---------------------------------	-------

(main sponsor first refusal)

- -
- -

Summer Ball Drinks Reception £750
Fireworks Event

□
£750

Each event will also offer additional sponsorship opportunities

Headline Lunch Sponsor

- -
- -
- -

Sponsor a Pre Match Lunch
Present 'Man of the Match Award'
Display promotional material £250

Pre Match Lunches

- -
- -
-

Table of 10 with logo £250
Individual ticket □ £20

Annual Sponsors' Lunch:

- -
- -

Table of 10 with logo £250
Individual ticket £20

Sponsor Wymondham RFC and enjoy the support you give and gain from the community.

To discuss:

- contact Juliet Brighton at juliet@beyondanylimits.com or on 07843 284152

We look forward to speaking with you.