

Wymondham Sponsorship Packages

Sponsor Wymondham RFC to benefit both your business and the local community

We like to work with our sponsors as business partners and have created some very special sponsorship packages.

Wymondham RFC gives you great opportunities to:

- **achieve brand awareness**
- **reach a direct audience of nearly 1200 members**
- **generate new business leads and sales and**
- **support local sport and the community.**

Our sponsors are recommended to members and supporters as **preferred suppliers**. Your business will also be able to benefit from networking at our matches and our superb social events – which range from fun days to fireworks displays and key events in the local business calendar, such as our Players' Dinner

Each sponsorship package shown details the marketing, advertising and networking included and has been carefully designed to give you the maximum opportunity for contact with the club. Some individual sponsorships are also available and detailed below.

General disclaimer: All sponsorship opportunities are subject to availability

Wymondham Sponsorship Packages

PLATINUM SPONSORS: £3,500 + VAT

Our respected Platinum Sponsors are vital to the club and benefit from the full range of our integrated marketing.

CLUB:

Advertising Board (plus cost of board):

- Board at post ends
- or**
- Clock board
- or**
- Perimeter & small car park board

OR

TEAM:

Wymondham 1st XV

- Match Ball (plus cost of logo)
- or**
- Shirts (plus cost of embroidery)
Front or back logo
- or**
- Shorts (plus cost of embroidery)

PLUS

Handbook:

- Colour advert (full page)
- Sponsors' listing

Website:

- Sponsors page
- Link to website
- Wording

PLUS

E Newsletter:

- Advert x 1
- Articles x 1 (max 250 words)
- Listing (min 6 newsletters pa)

EVENTS:

Players Dinner:

- Table sponsorship
- Platinum Tickets x 2
- Listing in programme

Summer Ball:

- Tickets x 2
- Listing in programme

Sponsors' Lunch:

- Table (Tickets x 2)

Wymondham Sponsorship Packages

GOLD SPONSORS: £2,500 + VAT

Our Gold Sponsors are highly valued and benefit from a strong package.

CLUB:

Advertising Boards (plus cost of boards):

- Perimeter & car park board

OR

TEAM:

Wymondham 2nd XV

Shirts (plus cost of embroidery):

- Front or back logo

or

Shorts (plus cost of embroidery)

PLUS

Handbook:

- Colour advert (full page)
- Sponsors' listing

Website:

- Sponsors page
- Link to website
- Wording

PLUS

E Newsletter:

- Advert x 1
- Articles x 1 (max 250 words)
- Listing (min 6 newsletters pa)

EVENTS:

Players Dinner:

- Gold Tickets x 2
- Listing in programme

Summer Ball:

- Tickets x 2
- Listing in programme

Sponsors' Lunch:

- Table (Tickets x 2)

Wymondham Sponsorship Packages

SILVER SPONSORS: £1,250 + VAT

Our important Silver Sponsors gain access to many of our communication channels.

CLUB:

Advertising Board (plus cost of board)
- Perimeter

PLUS

E Newsletter:

- Listing (min 6 newsletters pa)

OR

TEAM:

Wymondham 1st XV
Socks (plus cost of embroidery):

EVENTS:

Players Dinner:

- Tickets x 2
- Listing in programme

PLUS

Handbook:

- Colour advert (half page)
- Sponsors' listing

Sponsors' Lunch:

- Table (Tickets x 2)

Website:

- Sponsors page
- Link to website

Wymondham Sponsorship Packages

INDIVIDUAL & SPECIFIC EVENT SPONSORSHIPS: Price + VAT

CLUB:

Advertising Boards (plus cost of board)
£100 - £500

TEAMS:

Wymondham 1st XV
Match Ball (plus cost of logo)
£1000

All teams

Clothing (plus cost of embroidery)
£150 - £1000

COMMUNICATIONS:

Handbook and other marketing documentation :
- Colour adverts
£75 - £450

Website:

- Sponsors page Listing
- Link to website
£100

E Newsletter:

- Advert x 1 £100
- Articles x 1 (max 250 words) £100
- Listing (min 6 newsletters pa) £50

EVENTS:

Players' Dinner and Players' Dinner Drinks Reception

by negotiation - main sponsor first refusal

Summer Ball Drinks Reception
£750

Fireworks Event
£750

Each event will also offer additional sponsorship opportunities

Headline Lunch Sponsor

- Sponsor a Pre Match Lunch
- Present 'Man of the Match Award'
- Display promotional material
£250

Pre Match Lunches:

- Table of 10 with wine £300
- Individual ticket with wine £30

Annual Sponsors' Lunch:

- Table of 10 with wine £300
- Individual ticket with wine £30

Wymondham Sponsorship Packages

Sponsor Wymondham RFC and enjoy the support you give and gain from the community

Contact:

Lesley Penniket - Club and Senior Sponsorship

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Claire Hughes - Minis sponsorship

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Harry Harris - Youth sponsorship

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Tilly Taylor - Ladies sponsorship

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We look forward to speaking with you